

ST. TAMMANY CRAB FESTIVAL 2019



PARTNERSHIP PROPOSAL

It is time to kick off the annual St. Tammany Crab Festival!

The annual St. Tammany Crab Festival will take place in Slidell, Louisiana, September 21st & 22nd of 2019 at Heritage Park. It will present a wide variety of good food, wholesome family fun and entertainment, making it the largest and most diverse family-oriented event on Louisiana's Northshore. Located approximately twenty minutes from downtown New Orleans festival goers can enjoy the best of both worlds. You get top notch entertainment including Platinum selling artists and local favorites!

The festival reaches over 600,000 residents throughout the metropolitan area. But it doesn't end there. We appeal to residents from Baton Rouge, Louisiana to Gulf Port, Mississippi using cable TV, radio, YouTube, Twitter, Instagram and our 13,000+ followers on Facebook to invite the entire Gulf Coast to this family event.

We welcome all car enthusiasts to witness our annual Mr. Crab's Car Show at the festival venue. The car show will feature Classic cars, trucks, hot rods, motorcycles and more. If food, music and cars weren't enough, the St. Tammany Crab Festival also hosts an arts and crafts show.

Serving as a partner offers unparalleled opportunities to advance your company's brand, including exposure within the festival's extensive year-round marketing campaign. Use the components of our Elite, Stage and Presenting Partner plans to reward your employees, vendors and customers!

We offer non-profit organizations an opportunity to participate and raise money for their cause for FREE!

CORPORATE PARTNERSHIP OPPORTUNITIES

Standard Plan - \$500.00

- Company recognition on social media and festival website
- Marketing advertisements on Facebook, Twitter and Instagram
- Six complimentary tickets to festival

Extended Plan - \$1,000.00

Includes the Standard Plan benefits plus:

- 8x8 banner displayed at venue
- Four complimentary tickets to festival; total of 10
- One vending booth
- Promotion of company's products/services or lines of business during event
- Recognition at event as a partner

Fixed Exposure Plan - \$2,000.00

Includes the Extended Plan benefits plus:

- Ten complimentary tickets to festival; total of 20
- Inclusion of company logo placement with link on website as a partner
- Two festival T-shirts

Elite Partner Plan - \$5,000.00

Includes the Fixed Exposure Plan benefits plus:

- Ten complimentary tickets to festival; total of 30
- Recognized as Elite Partner on festival website
- Eight festival T-shirts; total of 10
- Official recognition of company on commercial TV
- Official recognition of company on commercial radio advertisements
- Backstage Access to "Meet and Greet" with headline artists including photo opportunities (when permitted by artist)



Stage Partner Plan - \$10,000.00

*Includes the **Elite Partner Plan** benefits plus:*

- Thirty complimentary tickets to festival; total of 60
- Ten festival T-shirts; total of 20
- Invitation for two to Team Crab Fest Launch Party
- Naming rights of the stage
- Company logo on festival T-shirts
- Company name/logo placed on festival professional videos

Presenting Partner Plan - \$15,000

*Includes the **Stage Partner Plan** benefits plus (excludes naming rights of the stage if already taken):*

- Ten complimentary tickets to festival; total of 70
- Five festival T-shirts; total of 25
- Invitation for four to Team Crab Fest Launch Party
- Press Release issued following signed agreement
- One exclusive 20x20 VIP canopy provided for your company, with food and drinks
- PA recognition before the main artist performs each day
- One year of company recognition on festival website and social media with hyperlink
- Company Logo or Banner displayed at the entrances of the venue
- Commercial advertisement on social media and festival website

CUSTOM PACKAGES ALSO AVAILABLE!

For all partnership inquiries, please contact Dana Torregano | crabfestpartners@gmail.com | 985.326.1982



PARTNERSHIP AGREEMENT/PAYMENT FORM



Business Name: _____

Address: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

Business Website: _____

- | | |
|---|--|
| <input type="checkbox"/> Standard Plan - \$500.00 | <input type="checkbox"/> Elite Partner Plan - \$5,000.00 |
| <input type="checkbox"/> Extended Plan - \$1,000.00 | <input type="checkbox"/> Stage Partner Plan - \$10,000.00 |
| <input type="checkbox"/> Fixed Exposure Plan - \$2,000.00 | <input type="checkbox"/> Presenting Partner Plan - \$15,000.00 |

Yes, I wish to pledge my support to the 2019 St. Tammany Crab Festival.

Commitment Amount \$ _____

Partnership Signature

Date

Festival Representative Signature

Date

****To ensure inclusion in radio and TV advertisements, payment must be received by July 1, 2019****

Please make check payable to: Deep South Ent. LLC

Please return completed form and payment to:

Dana Torregano
ATTN: St. Tammany Crab Festival
P.O. Box 781
Slidell, LA 70459

Thank you for your support



St. Tammany Crab Festival presented by Crab Fest Seasoning
www.sttammany-crab-festival.com

